

Industrial Management (April/May-2013, Set-3) JNTU-Anantapur

Code No.: 9A03601/R09

B.Tech. III Year II Semester Regular & Supplementary Examinations

April/May - 2013

INDUSTRIAL MANAGEMENT

(Common to ME and MCT)

Set-3

Time: 3 Hours

Max. Marks: 70

Answer any FIVE Questions

All Questions carry equal marks

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1. Critically examine Herberg's theory of motivation. Make a comparison between theories of Herberg and Maslow.
2. Explain briefly the "Line Organization" with neat sketch. Why it is also called military type organization?
3. What are the important factors that influence the selection of plant location? Illustrate your answer with regard to the location of a power plant in India.
4. How will you proceed to train workers in the proposed method?
5. List the various models of inventory management. Explain any two of them in detail.
6. (a) What kinds of decision-making situations may be analyzed using PERT and CPM techniques?
(b) State the major similarities between PERT and CPM.
7. What is the meaning of quality? What is the meaning of control? How is the control on quality maintained in an industrial organization?
8. Personnel management involves two categories of functions "Managerial and Operative". Describe these functions in detail.